PATENT - POWER OF ATTORNEY

Approved for use through 11/30/2011. OMB 0651-0035 U.S. Palant and Trademark Office; U.S. DEPARTMENT OF COMMERCE Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.

Issue Date

Patent Number

7,702,555

	OR	Issue Date		0/2010	· · · ·	1
REVOCATION OF POWER OF ATTORNEY		First Named Invent		Joseph L. Breeden		l
WITH A N	EW POWER OF ATTORNEY AND	Title	Vintag Rebevi Coston Sovern	m Maturation Analytics in ow and Projecting Cash is fire Communities and Their in, Competitive, or Nanc	or Prodicting Flow for Responses to	
CHANGE OF	CORRESPONDENCE ADDRESS	Attorney Docket Nu				
I heraby revoke all previous powers of attorney given in the above-identified patent.						
OR	Attorney is submitted herewith.				AUG 27	2010
I hereby appoint Practitioner(s) associated with the following Customer Number as my/our attorney(s) or agent(s) with respect to the patent identified above, and to transact all business in the United States Patent and Trademark Office connected therewith:						
I hereby appoint Practitioner(s) named below as my/our attorney(s) or agent(s) with respect to the patent identified above, and to transact all business in the United States Patent and Trademark Office connected therewith:						
	Practitioner(s) Name		Registration Number			
i		_				
				<u> </u>		
Please recognize or change the correspondence address for the above-identified patent to: The address associated with the above-mentioned Customer Number. OR The address associated with Customer Number: OR						
Film or						
Individual Name						
- Address			_			
City		State	<u> </u>			
Country		State	<u></u>	Zip		
Telaphone		Email				
I am the: Inventor, having ownership of the patent. OR						
Patent owner, Statement under 37 CFR 3.73(b) (Form PTC/SB/96) submitted herewith or filed on						
SIGNATURE of Inventor or Patent Owner						
Signature	Jaga M		Date	7-21-10	 	
Name	Kenneth E. Thompson		Talanhana	(201) 469-2975 .		
Title and Company	Senior Vice President and General Counsel of	f Strategic Analytics, In	C.			
NOTE: Signatures of all the inventors or patent owners of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required, see below.						
X Total of 1 forms are submitted.						
This collection of Information	THE POSITION BY ST CED 4 On 4 On 14 AT				•	

This collection of Information is required by 37 CFR 1.91, 1.92 and 1.35. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentially is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to take 3 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Potent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS Advanced by A 22313-1450. ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

If you need assistance in completing the form, call 1-800-PTO-9199 and select option 2.

PTO/SB/96 (03-06) Approved for use through 10/31/2008, OMB 0651-0031

Under the Paparwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB paymot murbes	: 'a /===
STATEMENT UNDER 37 CFR 3.73(b)	AFD
Applicant/Patent Owner. Joseph L. Breeden, R. David Franklin and Anthony J. Glancola AUG 27	2010
Application No./Patent No.: 7.702,555 Filed/Issue Date: 04/20/2010 OFFICE OF PE	
Entitled: Vintage Maluration Analytics for Predicting Behavior and Projecting Cash Flow for Customer Communities and Their Responses to Economic, Competitive, or Management Changes	: ITTIONS
Strategic Analytics, Inc. Corporation	1
(Name of Assignee) (Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)	
states that it is:	}
1. the assigner of the entire right, title, and interest; or	
2. an assignee of less than the entire right, title and interest (The extent (by percentage) of its ownership interest is%)	
In the patent application/patent identified above by virtue of either.	
An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office at Reel 011540 , Frame 0755 , or for which a OR	
B. A chain of title from the Inventor(s), of the patent application/patent identified above, to the current assignee as follows:	
1. From: To:	
The document was recorded in the United States Patent and Trademark Office at	
Reel Frame or for which a copy thereof is attached.	ľ
2. From: To:	
The document was recorded in the United States Patent and Trademark Office at	
Reel, Frame or for which a copy thereof is attached.	1
3. From: To;	
The document was recorded in the United States Patent and Trademark Office at	
Reel, Frame, or for which a copy thereof is attached.	1
Additional documents in the chain of title are listed on a supplemental sheet.	<u> </u>
As required by 37 CFR 3.73(b)(1)(i), the documentary evidence of the chain of title from the original owner to the assignee was, or concurrently is being, submitted for recordation pursuant to 37 CFR 3.11.	i
[NOTE: A separate copy (i.e., a true copy of the original assignment document(s)) must be submitted to Assignment Division in accordance with 37 CFR Part 3, to record the assignment in the records of the USPTO. See MPEP 302.08]	
The undersigned twingle title is exposled below) is authorized to act on behalf of the assignee.	
Signature Date	
Kenneth F. Thompson	ļ .
Printed or Typed Name (201) 469-2975 Telephone Number	
Senior Vice President and General Counsel of Strategic Analytics, Inc.	ı
Title	

This collection of information is required by 37 CFR 3.73(b). The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentially is governed by 35 U.S.C. 122 and 87 CFR 1.11 and 1.14. This collection is estimated to lake 12 minutes to complete, including gathering, preparing, and submitting the completes opplication form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. OO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS, SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

if you need assistance in completing the form, call 1-800-PTO-9199 and select option 2.